



Objective:

Position of **UX/UI Designer/Consultant**, where I can apply my experience, design skills and education to the delivery of quality human centered design solutions.





Raffles College of Design and Commerce Sydney, Australia

2003 Diploma in

Digital Media Design

(Animation)

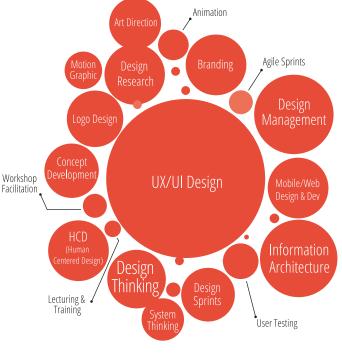
Nanyang Polytechnic, Singapore

1999 o IDCS

(International Diploma in Computer Studies)

1998 Matriculation

Domain of Knowledge & Skill Sets



Software Skills















AfterEffect



Xmind



PowerPoint



HTML + CSS Wordpress Bootstrap Flash Chrome DevTool

Knowledge



Design Research Creative Brief Development Design Review **Empathy Research** Consultation Client Servicing **Project Coordination** Agile/Scrums Iterative Design





Business Model Canvas Value Proposition Design System Thinking Design Thinking Lean Startup C.D.Process Marketing (AIDA+1)

Working **Experience** (highlights)

2016 Aviva Asia

2015 Ngee Ann Poly Multidisciplinary Designer 2013 **HumbleLAB**

2011 Various Clients

from Singapore

2007 O Sonopress Avato (Singapore) Motion Graphic Designer 2006**o**

2005 CreAds

2003 TimeEdge Publishing

Some Clients /Employers

Ngee Ann Polytechnic Aviva **CreAds** First Media Design School Charlton Media. Apostrophe films **Sonopress Avato**, Singapore. Globalsys Phang & Co. Pyramid AV International.

LTA, Singapore. TimeEdge Publishing





Mobile/Web Design Logo Design UX/UI Design **Publication**

MotionGraphic **Education/Training**

Photography Design Research



